



Beijing, 12.12.2019

NOTICE REGARDING SELECTION OF THE MOST FAVOURABLE OFFER

**A comprehensive design and performance of promotional campaign
„Ambassadors of Poland”.**

Contracting authority, Polish National Tourist Office in Beijing, acting in accordance with article 92 paragraph 1 of the Public Procurement Law Act of January 29, 2004 (Journal of Laws from 2019, item 1843, as amended) further referred to us „PPLA”, informs about selection of offer of **Shanghai Ctrip Commerce Company Limited** as the most favourable.

Justification:

The Contractor fulfils the conditions for participation in the proceedings and the Offer is not subject to rejection. The Contractor's Offer was found to be the most favourable, on the basis of the evaluation of the tender criteria set out in Terms of Reference, i.e. it has received the highest number of points.

No of the Offer	Name and address of the Contractor	Evaluation of the Offer
1	Shanghai Ctrip Commerce Company Limited Room 203, Building 12, Sky SOHO No. 968 JinZhong Road Shanghai, CHINA	<ul style="list-style-type: none">• Price: 20,00 pts• Key Performance Indicator Achievement (KPI) – applications: 24,00 pts• Key Performance Indicator Achievement (KPI) – impressions: 21,87 pts• Creative concept: 16,00 pts TOTAL: 81,87 pts

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Polish National Tourist Office in Beijing
8014 Chang Fu Gong Office Building, 26, Jian Guo Men Wai Avenue, Beijing, China, 100022
phone +86 10 6525 5600, fax +86 10 6525 5608
e-mail: beijing@pot.gov.pl, www.bolan.travel/zh

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2	Travel Link Digital Co., Ltd. Room 603, Lido office tower building No. 6 Jiang Tai Road 100004 Beijing, CHINA	<ul style="list-style-type: none"> • Price: 18,36 pts • Key Performance Indicator Achievement (KPI) – applications: 1,80 pts • Key Performance Indicator Achievement (KPI) – impressions: 12,00 pts • Creative concept: 9,50 pts <p>TOTAL: 41,66 pts</p>
3	Nanjing Tuniu International Travel Service Co., Ltd. Tuniu Building, 699-32 Xuanwu Avenue Xuanwu District, Nanjing CHINA	<ul style="list-style-type: none"> • Price: 18,06 pts • Key Performance Indicator Achievement (KPI) – applications: 1,80 pts • Key Performance Indicator Achievement (KPI) – impressions: 30,00 pts • Creative concept: 19,50 pts <p>TOTAL: 69,36 pts</p>
4	QYER (Beijing) Company Limited 4rd floor, NAGA upper house Building 4 No. 9 Dong Zhi Men Nei Street Dongcheng district, Beijing, CHINA	<ul style="list-style-type: none"> • Price: 18,67 pts • Key Performance Indicator Achievement (KPI) – applications: 30,00 pts • Key Performance Indicator Achievement (KPI) – impressions: 10,00 pts • Creative concept: 16,50 pts <p>TOTAL: 75,17 pts</p>
5	Tongcheng Network Technology Co. Ltd. Room 1001, Building 10F Lane 5 1628 Jinshajiang Road Putuo District, Shanghai, CHINA	<ul style="list-style-type: none"> • Price: 16,80 pts • Key Performance Indicator Achievement (KPI) – applications: 1,80 pts • Key Performance Indicator Achievement (KPI) – impressions: 30,00 pts • Creative concept: 14,50 pts <p>TOTAL: 63,10 pts</p>

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Rejected Offers:

Acting in accordance with article 92 paragraph 1 point 3 of PPLA, the Contracting authority informs that no offer has been rejected.

Contractors excluded from the proceedings:

Acting in accordance with article 92 paragraph 1 point 2 of the PPLA, the Contracting authority informs that no Contractor has been excluded.

Contract with the selected contractor shall be concluded within the period specified in article 94 paragraph 1 point 2 of the PPLA, i.e. not sooner than after 5 days from the date of submission of this notice.

Złutkowska

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